



The Car Wash Starts Here.

# EZ Trak®



EZ Trak is a drive-up entry system, developed by Unitec specifically for the automobile dealer market.

### Customer Convenience

EZ Trak comes standard with 100 accounts, accessed by codes or EZ Trak cards.

### Flexibility

EZ Trak has five resettable counters that allow usage to be monitored and tracked. The system can be utilized through cards or codes that are assigned to drivers or departments.

### Marketing Options

Dealers have the option to market their car wash for use by rental companies, neighboring dealerships and businesses.

### Efficiency

Designed to integrate with the dealer's local computer network, EZ Trak requires 24 Volt AC or DC power, an internet connection and web browser. In cases where EZ Trak must function using a 120 VAC power source, an optional power supply is available.

### Security

EZ Trak utilizes a password-protected programming and reporting function that will control costs while securing access.



## A Story From ...

**Joe Belvedere**  
**Apple Ford, Columbia, Maryland**

"We purchased the EZ Trak to get a better handle on the number of cars we were washing at our dealership and have found that **the accounting system has been invaluable**. It features a really great tracking tool, giving us the ability to understand which departments are utilizing the car wash the most, and making it easy to allocate costs based on usage.

One of the great features of the EZ Trak system is the keypad system for accessing the car wash. This has really proven to be an efficient tool for us. Under the dealership's Customer for Life customer loyalty program, we provide free car washes. Last year alone, we did about 30,000 car washes, which has really been a great aspect of our customer service program. It's a big selling point to have this loyalty program in place, and **the EZ Trak system has made it easy for our team to manage it as well as achieve our business goals.**"



### Unitec – Who We Are

Unitec develops, designs and manufactures reliable, innovative point-of-sale entry systems for the car wash industry. In addition to selling complete systems, system components and parts, we develop custom applications for high-volume resellers and retailers, providing owners of automated car wash facilities the right equipment, tools and marketing opportunities to increase revenues while improving customer loyalty. Unitec has earned a reputation for producing systems of the highest quality and reliability in the industry, from simple swipe-and-go credit card terminals to the most sophisticated, internet-enabled and video-capable touch screen kiosks. We are in business to satisfy the car wash owner's foremost needs, offering free-standing, customer-activated products that integrate with all types of car wash control technologies.

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